



FOR IMMEDIATE RELEASE
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Pantec GS Systems to sell four 850 mm CHEETAH™ rotary hologram stamping offline machines to china tobacco market

Pantec GS Systems, a specialist in efficient high quality refining, announced that they have sold four E-PACK 850 offline systems with CHEETAH™ rotary hot stamping to Chinese Goldroc Printing Co., Ltd.

Kradolf, Switzerland (02.07.2012)

According to Steven Ye, Chief Representative of Pantec GS Systems in China, Goldroc's decision is based on a major trend in the market which will highly affect the whole Chinese tobacco printing industry in midterm. "The tobacco printing market is facing a new situation regarding production parameters. The tendency is that lots of small volume brands are replaced by less bigger brands. These brands shall be produced web based, which is much more efficient and therefore more profitable than the traditional sheet fed production process. Therefore Goldroc's decision to continuously go reel to reel in the hotstamping process is the consequence of their production strategy to gain higher profits with larger job volumes. We are confident that quite a few others will follow the concept in future."

For Peter Frei, CEO of Pantec GS Systems, this paradigm change opens substantial business opportunities in the Chinese market: "We are proud that Goldroc has chosen the Pantec GS Systems p-save vacuum technology for high performance hologram stamping. The success in ShenZhen with the integration of CHEETAH™ in offset lines in 2010 for mass hologram application on V.A.T receipt has proven the power of p-save vacuum technology".

About Pantec GS Systems

Pantec GS Systems, located in Kradolf, Switzerland, is specialised in efficient, high quality refining for the printing industry, providing leading in-line systems for Hot Foil Stamping and Embossing, Foil Saving, Hologram Application and Security Perforation.
<http://www.pantecgssystem.com>

EFFICIENT, HIGH QUALITY REFINING.

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