

## Press Release

For Immediate Release

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# Pantec sells 22nd R/R CHEETAH 850 for package hot foiling in China

**Kradolf, May 12, 2016** – Pantec GS Systems announces the sale of an e-pack 850 off-line machine equipped with two CHEETAH™ rotary hot foil stamping and patch registration systems to HuanQiu in YuXi, Yunan province. This marks the 22nd CHEETAH™ sold to the Chinese market by the Swiss company, marking the increasing awareness of the benefits of web converting in the packaging industry.

Peter Frei, CEO of Pantec GS Systems, is happy that the important players in the tobacco packaging market have recognized the potential of extending the web production from the printing to the converting process: “The Chinese tobacco packaging printers traditionally start from the roll on rotogravure presses and proceeded in flat bed sheet fed for converting. The high performance of the CHEETAH™ hot foil stamping system gave them the possibility to remain with roll material for the converting process – exploiting the benefits of shortened lead time, less waste and lower overall costs”.

Today, the majority of CHEETAH™ hot foil stamping and patch registration systems are installed in China, but also European packaging printers rely on CHEETAH™. Peter Frei: “For the European packaging printers it’s the same efficiency issues which lets them investing into web refining equipment. An additional driver is a trend towards application of patches for prestige indication and sales growth on carton packages.”

The recently signed contract for HuanQiu is for an e-pack™ 850 system, an off-line solution with two CHEETAH™ hot foil stamping and patch inseting systems. An important part of the installed CHEETAH™ systems is operating in-line in rotogravure presses.

“With the unrivalled Pantec pSave™ technology, the massless foil motion system for fast and precise patch placement, CHEETAH™ achieves stamping speeds of up to 150 m/min”, says Frei. “Now, hot foil stamping is done in-line in rotogravure presses of Komori and Bobst. The complete jobs, including hot foil and embossing can be done from the plane paper to the cut cardboard in a single pass”.

According to Frei, the in-line hot foil stamping on reel material also opens up innovative design opportunities: “A Rotogravure press with an upstream hot foil stamping CHEETAH™ allows highly efficient overprinting of holograms, patches or holographic foil in a single pass, in-line.” *efficient, high-quality refining*



*Caption: The latest e-pack 850 refining machine equipped with two CHEETAH™ rotary hot foil stamping and patch registration systems marks the 22nd CHEETAH™ sold to the Chinese market*

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#### ABOUT PANTEC GS SYSTEMS

Pantec GS Systems AG provides efficient, high quality print refining solutions for label-, packaging- and security printing industries.

Sophisticated high performance rotary and flatbed hot foil stamping & embossing, high frequency vacuum foil saving, precision high speed hologram placement, heated mandrels, security perforation and format-variable sheeters are key focus of Pantec GS Systems. Leading printers in all sectors, as well as worldwide operating groups, rely on Pantec GS Systems products for efficiency refining and differentiation.

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